



**DCU-19BBA302**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. III) (CBCS) Examination**

**August - 2022**

**Managerial Economics**

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks.  
(2) Attempt Any four Questions.

- 1 Describe the nature and scope of Managerial Economics 17.5
- 2 Discuss the objectives of demand forecasting. State the factors involved in demand forecasting. 17.5
- 3 Explain the law of variable proportions with graphs. 17.5
- 4 Explain the process of attaining the least cost combination of input. 17.5
- 5 Examine behavior of cost and rate of output in short run. 17.5
- 6 Explain the following : (Any Two) 17.5
  - (a) Accounting and Economic Cost.
  - (b) Fixed and Variable Cost.
  - (c) Incremental and Sunk Cost.
- 7 Explain price determination and equilibrium of a firm under Monopoly. 17.5
- 8 'Demand curve under Oligopoly is indeterminable' Explain the statement. 17.5